



R. J. Reynolds Tobacco Company Presents
September '97 **Salem** .30 off Tear Tape PROMOTION
for Identified Convenience and Gas Accounts

Account: **VIKISHA 543805**

Brand	<i>Salem</i>
Promotion	.30 off Tear Tape

Deal	<ul style="list-style-type: none">• Send # of plain white cartons of each of the .30 off tear tape Salem styles listed on <u>attached sheets</u>• Send 1 carton each of the following styles:<ul style="list-style-type: none">- Salem King- Salem 100- Salem Light- Salem Light 100• Send balance of plain white ctns as back up stock to refill display
Allocation (cs)	<ul style="list-style-type: none">• Salem King (6M)• Salem 100 (6M)• Salem Light (6M)• Salem Light 100 (6M)
Delivery Date	<ul style="list-style-type: none">• Week of 9/8/97
<u>EFT \$ Amount</u>	<ul style="list-style-type: none">•
Displays	<ul style="list-style-type: none">• Accounts must use display previously sent for Wave 1 of this promotion.• For accounts not on the original lists, displays will be sent directly to the store.
Billing	<ul style="list-style-type: none">• <u>Send out full price.</u>• <u>\$3.00 per carton will be paid at store level by RJR rep.</u>
Packing and shipping payment	<ul style="list-style-type: none">• \$14.00 per 12M equivalent
Shipping Payment	<ul style="list-style-type: none">• \$9.00

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SALE YEAR TAPE SEPTEMBER/OCTOBER WAVE										QUANTITIES									
BOOK	BR	RR	ACCT	FULL NAME	ST. #	ADDRESS	CITY	ST	ZIP	CHAM ID	CHAM NAME	VAP JBR	VAP WHSR NAME	VAP SUPPLIER	MLT CTN	MLT CTN	MLT CTN	MLT CTN	
1210	133002	133023	986032	JERSEY PRIDE		0 162J NEWMAN SPRINGS RD	LINDROFT	NJ	7736			0 543005	VRISHA INC		0	3	4	2	1
1210	133003	133024	401065	7 11 #11455	11455	1265 SAINT GEORGES AVE	COLONIA	NJ	7087	0001 04 02	SOUTHLAND CORP	543005	VRISHA INC		0	3	4	2	1
1210	133003	133028	772968	7 11 #20846	20846	15 US HIGHWAY 22	GREEN BROOK	NJ	8812	0001 04 02	SOUTHLAND CORP	543005	VRISHA INC		0	3	4	2	1
1210	133004	133026	226027	FLA DELINEWS		0 4 N BROAD ST	TRENTON	NJ	8608			0 543005	VRISHA INC	6050531115	6	9	4	1	
1210	133004	133028	730000	GARDEN FOOD STORE		0 365 APPLEGARTH RD	CRANFURY	NJ	8512			0 543005	VRISHA INC	470600	6	9	4	1	
1210	133006	133024	330482	RLJ CORP TANKRAUSZER		0 983 FLORIDA GROVE RD	PERTH AMBOY	NJ	8881			0 543005	VRISHA INC		2	1	4	1	
1210	133006	133024	402080	HELLTOP CARD		0 1530 OAK TREE RD # C	ISELIN	NJ	8830			0 543005	VRISHA INC	KLEIN	5	3	7	3	
1210	133008	133029	121019	LONDON NEWS TA SHOPP		0 499 ERNSTON RD	PARLIN	NJ	8659			0 543005	VRISHA INC	KLEIN	2	5	2	1	
1210	133008	133024	597746	CARTERET KRAUSZER		0 129 WASHINGTON AVE	CARTERET	NJ	7008			0 543005	VRISHA INC	KLEIN	4	2	6	3	
1210	133008	133024	500039	AVENEL SUPERMARKET		0 1028 RAHWAY AVE	AVENEL	NJ	7001			0 543005	VRISHA INC	129484KLEI	4	2	6	3	
1210	133008	133029	602429	KRAUSZERSMERSHAL N		0 317 BROAD ST	MATAWAN	NJ	7747			0 543005	VRISHA INC	KLEIN	2	1	3	2	
1210	133008	133029	726312	PURVA CONVEN INC	656007	9 LAURENCE PKY	LAURENCE HARBOR	NJ	8079			0 543005	VRISHA INC	5663530	7	4	10	5	
1210	133007	133024	440535	E Z BUY FOOD STORE		0 244 PLAINFIELD AVE	EDISON	NJ	8817			0 543005	VRISHA INC	9068193515	2	1	3	2	
1210	133007	133027	564167	KRAUSZERS #465		0 1825 WOOD & RT 130	NEW BRUNSWICK	NJ	8902			0 543005	VRISHA INC	2973140	6	3	8	4	
1210	133008	133025	462365	KRAUSZERS #6		0 312 PARSIPPANY RD	PARSIPPANY	NJ	7054			0 543005	VRISHA INC	0	5	3	7	3	
1210	133402	133423	694603	QUICK PLUS		0 744 E COMMERCE ST	BRIDGEGETON	NJ	8302			0 543005	VRISHA INC	971333	6	3	8	4	
1210	133404	133429	494422	7 11 #26879		26879 7800 MAPLE AVE	MERCHANTVILLE	NJ	8109	0001 04 02	SOUTHLAND CORP	543005	VRISHA INC		5	3	7	3	
													VRISHA INC. Total		72	41	103	52	
															41	103	52	17	